

CIRCULATION MARKET OVERVIEW



Verified
USPS
Every Door Direct Mail

	TOTAL MONTHLY CIRCULATION	DIRECT MAILED TO HOMES	NEWSTAND DELIVERED	TOTAL MONTHLY READERS	AVERAGE INCOME	AVERAGE HOME VALUE
INSIDE EAST SACRAMENTO 95816 95817 95819 95820	19,900	18,100	1,800	37,000	\$108,630	\$674,000
INSIDE LAND PARK/GRID 95814 95817 95818 95822	22,500	18,800	3,700	40,000	\$101,305	\$620,000
INSIDE ARDEN 95608 95825 95864	21,050	19,350	1,700	42,000	\$109,420	\$750,000
INSIDE POCKET 95822 95831	17,900	16,600	1,300	34,000	\$99,940	\$595,000
MONTHLY TOTALS	81,350	72,850	8,500	165,000	\$104,824	\$659,750

* Average Household Income \$54,800 in Sacramento County
 ** Average Home Value \$315,000 in Sacramento County

ADD DIGITAL REACH WITH...

INSIDE
SACRAMENTO

