



THE MOST INTERESTING PEOPLE, PLACES & CULTURE IN AMERICA'S FARM-TO-FORK CAPITAL

MONTHLY RATES PER MARKET

MULTI-PUBLICATION DISCOUNTS AVAILABLE. ASK YOUR REP FOR DETAILS.

	PAGE SIZE	12 MONTHS PER PUBLICATION MARKET	6-11 MONTHS PER PUBLICATION MARKET	MONTH-TO-MONTH PER PUBLICATION MARKET
FULL COLOR • EAST SAC • ARDEN • LAND PARK/GRID • POCKET	Full	\$ 1,229	\$ 1,341	\$ 1,434
	Half	759	838	900
	Quarter	463	509	587
	Eighth	286	339	NA
INSERTS	Insert your preprinted flyers (up to one ounce) in all of our direct-to-home copies. Starting at 7¢ each. Inserts other than 8½ x 11 single-sheets are priced per ounce. See Insert Rate Sheet for details.			
PREMIUM PLACEMENT	20% up charge for first half of publications and inside back cover for ¼, ½ and Full Page ads. Subject to availability.			
TERMS	All advertising prepaid prior to publication month. Prices are for payment by check and ACH. Credit card surcharges apply. Early termination will result in loss of long-term discounts earned.			

CONTACT:

New Accounts

916.443-5087

info@insidepublications.com

INSIDE

PUBLICATIONS

EAST SACRAMENTO ■ LAND PARK / THE GRID ■ ARDEN ■ POCKET

EVERY DOOR DISTRIBUTION.
EVERY MONTH.

AVAILABLE ONLY WITH INSIDE.