

WHAT OUR ADVERTISING PARTNERS SAY...

“Community-connected, compassionate, classy, clear-cut, civil. If you’re looking for an advertising outlet that reaches this type of audience, an outlet which delivers a demographic coveted by anyone in business, advertise in *Inside Publications*. That’s why Mercy General Hospital, and our parent organization, Dignity Health does. Because *Inside’s* audience — and the magazines they produce — embrace all these attributes and much more.”

— **WILLIAM HODGES**
Dignity Health

“We’ve purchased the back page of their publications since they were first published. It was the best decision our office could have ever made. It quickly established us as the real estate leader in our neighborhoods and our volume has grown tremendously as result. We’d never give up our prime spot!”

— **MIKE LIPPI, Broker**
Coldwell Banker

“More than 15 years ago we chose *Inside Publications* because they were useful and beautiful publications with a creative, artistic edge. Their staff is extremely helpful. They have helped tremendously by raising awareness of our business. The publications saved us in the recent recession by continually reminding customers to come back and shop.”

— **DAVE SAALLSA**
University Art

“In the four years I’ve advertised my trusts and estates practice with *Inside Publications*, we’ve experienced steady growth. It can feel risky for a small business to launch an advertising campaign, but in this case we found what we were looking for — a positive return on our investment. *Inside Publications* puts us in front of our neighbors, building top-of-mind awareness with the thoughtful people we enjoy serving most. They clearly cares about our success.”

— **BRIAN D. WYATT**
Law Office of Brian D. Wyatt, PC

“I appreciate the high quality design and editorial of *Inside Publications*. Even though we’ve been successful in Sacramento for more than 27 years we understand the need to keep our business in the hearts and minds of our customers. New people are still flocking to our city and we want to make sure they become customers.”

— **MARLENE GOETZLER**
Freeport Bakery

“We included advertising in the budget when we remodeled our store. We chose *Inside Publications* because we felt it was the best way to get out our message out to our target market. In an era of declining newspaper readership, *Inside Publications* has a loyal following who support community businesses. We constantly have customers tell us they saw our ad.”

— **SHEREE JOHNSTON**
East Sac Hardware