

INSIDE is Unique

We are Sacramento's design-driven print powerhouse monthly using fresh voices to share local stories of our arts, small business, civic and volunteer communities. Our delivery to every door with direct-mail helps small business advertisers reach deep into Sacramento's most prestigious neighborhoods.

FEATURING

75%

Household Income
> \$100,000

74%

Readers
Ages 35-70

76

Average Pages
Per Market Edition

65%

Average Editorial
Content

24

Prestigious
Neighborhoods
Served

100%

LOCAL
Content



Sally Giancanelli

916.335.6503

sg@insidepublications.com

81,350

Total Monthly Circulation
NOW Sacramento's Largest!

165,000

Monthly Readers

72,850

Direct to Home Mailing Each Month

8,500

Monthly Newstand Delivery

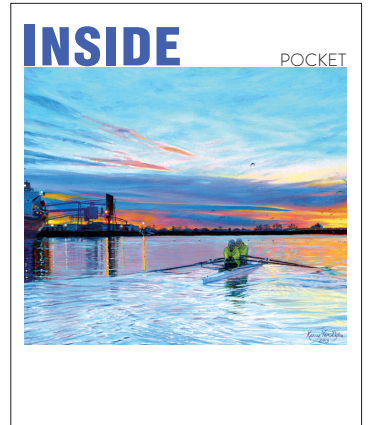
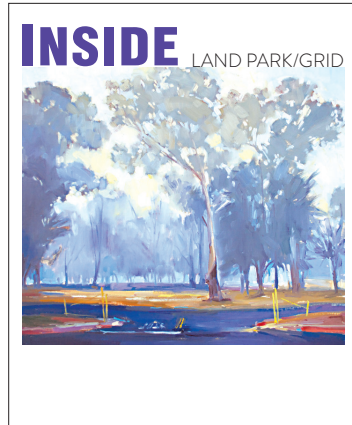
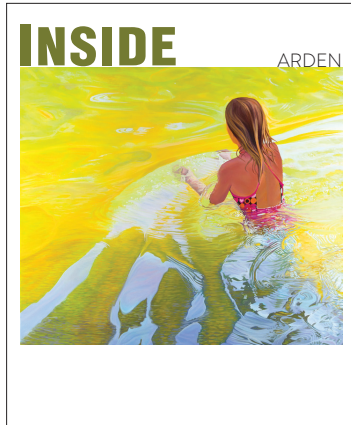
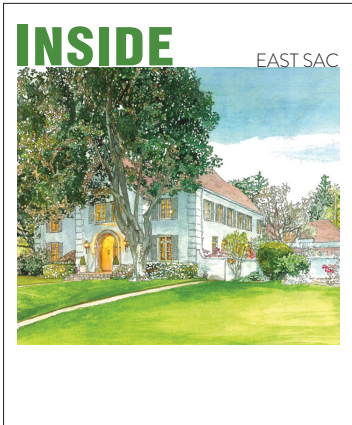
VISIT

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Choose

Your Prestigious Market!

Highest Income & Home Values in Sacramento



THE MOST INTERESTING PEOPLE, PLACES & CULTURE IN AMERICA'S FARM-TO-FORK CAPITAL

19,900 Monthly	21,050 Monthly	22,500 Monthly	17,900 Monthly
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Choose Your Ad Size!

1/8 Page • 1/4 Page • Half Page • Full Page

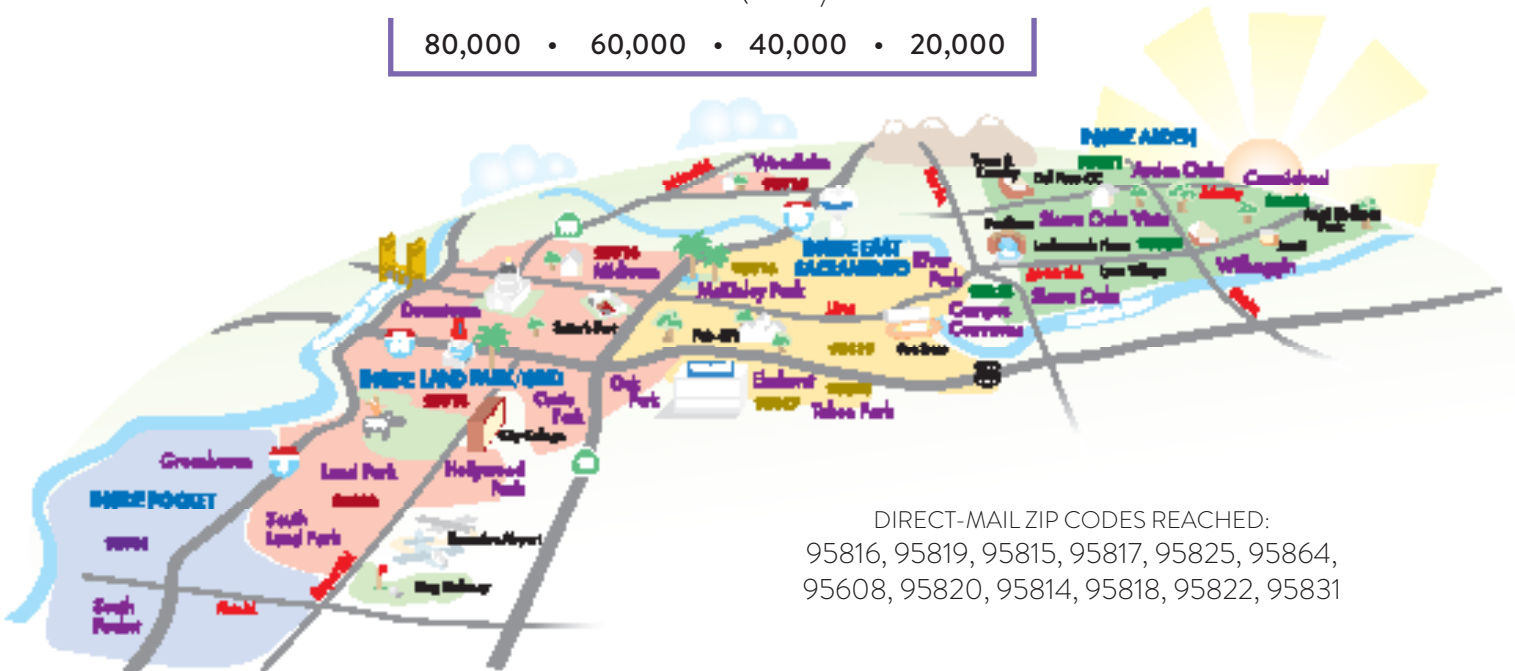
Rates starting at... \$286 \$463 \$759 \$1,229

Or

Insert Your Own Promotion!

Choose Your Quantity

80,000 • 60,000 • 40,000 • 20,000



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95816, 95819, 95815, 95817, 95825, 95864,
95608, 95820, 95814, 95818, 95822, 95831