

Sacramento Print Media Guide 2019

PUBLICATION	FREQUENCY	PRINTED CIRCULATION PER EDITION	VERIFIED CIRCULATION	COVERAGE	DISTRIBUTION
 <p><small>EAST SACRAMENTO ■ LAND PARK / THE GRID ■ ARDEN ■ POCKET</small></p>	Monthly	81,350	YES	Geo-Targeted Neighborhoods 35 Sq. Miles	Free Every Home Direct-Mail
		<ul style="list-style-type: none"> • East Sac 19,900 • Land Park/Grid 22,500 • Arden 21,050 • Pocket 17,900 			
	Weekly	68,000*	NO	Regional; 200 Sq. Miles	Free Newstand Only
	Daily	70,333*	NO	Regional; 12,000 Sq. Miles	Paid Home Delivery Paid Newsstand
	6/Year	40,000	YES	City/Regional 150 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Monthly	22,110	YES	Regional; Lifestyle 200 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Weekly	6,000*	YES	Regional; Business 200 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Monthly	4,500*	NO	Regional; Business 200 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Bi-Monthly	1,500*	NO	Community	Free newstand only
	Monthly	1,200*		Geo-Targeted Neighborhoods 1 sq. Mile	Free Every Home Direct-Mail

*Best Available Information 4/1/2019