

When your print ads  
need to deliver results:

# There's a BIG difference

## **INSIDE EAST SAC**

19,900 EVERY MONTH

Average Income \$108,630

## **INSIDE LAND PARK/GRID**

22,500 EVERY MONTH

Average Income \$101,305

## **INSIDE ARDEN**

21,050 EVERY MONTH

Average Income \$109,305

## **INSIDE POCKET**

17,900 EVERY MONTH

Average Income \$99,940



## **INSIDE PUBLICATIONS**

81,350 PRINT CIRCULATION EVERY MONTH

**THE OTHER GUYS**

*INSIDE IS NOW THE LARGEST IN THE REGION!*