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## MONTHLY RATES FULL 81,500 CIRCULATION

## INCLUDES MULTI-PUBLICATION DISCOUNTS FOR ALL 4 MARKETS BEST VALUE!

| FULL COLOR  •EAST SAC •ARDEN •LAND PARK/GRID •POCKET | PAGE SIZE   | 12 MONTHS PER PUBLICATION MARKET | 6-11 MONTHS PER PUBLICATION MARKET | MONTH-TO-MONTH PER PUBLICATION MARKET |
|--|---|----------------------------------|------------------------------------|---------------------------------------|
|  | Full  | \$ 4,494                         | \$ 4,895                           | \$ 5,245                              |
|  | Half  | 2,776                            | 3,064                              | 3,292                                 |
|  | Quarter   | 1,692                            | 1,861                              | 2,147                                 |
|  | Eighth  | 1,046                            | 1,240                              | NA                                    |
| INSERTS  | Insert your preprinted flyers (up to one ounce) in all of our direct-to-home copies.  Starting at 5¢ each. Inserts other than 8½ x 11 single-sheets are priced per ounce.  See Insert Rate Sheet for details. |                                  |                                    |                                       |
| PREMIUM<br>PLACEMENT                                 | 20% up charge for first half of publications and inside back cover for ¼, ½ and Full Page ads. Subject to availability.   |                                  |                                    |                                       |
| TERMS  | All advertising <b>prepaid</b> prior to publication month. Prices are for payment by check and ACH.Credit card surcharges apply. Early termination will result in loss of long-term discounts earned.         |                                  |                                    |                                       |

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