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MONTHLY RATES FULL 81,500 CIRCULATION INCLUDES MULTI-PUBLICATION DISCOUNTS FOR ALL 4 MARKETS BEST VALUE!

FULL COLOR •EAST SAC •ARDEN •LAND PARK/GRID •POCKET	PAGE SIZE	12 MONTHS PER PUBLICATION MARKET	6-11 MONTHS PER PUBLICATION MARKET	MONTH-TO-MONTH PER PUBLICATION MARKET
	Full	\$ 4,229	\$ 4,615	\$ 4,935
	Half	2,612	2,884	3,097
	Quarter	1,593	1,752	2,020
	Eighth	1,022	1,212	1,436
INSERTS	Insert your preprinted flyers (up to one ounce) in all of our direct-to-home copies. Starting at 5¢ each. Inserts other than 8½ x 11 single-sheets are priced per ounce. See Insert Rate Sheet for details.			
PREMIUM PLACEMENT	20% up charge for first half of publications and inside back cover for ¼, ½ and Full Page ads. Subject to availability.			
TERMS	All advertising prepaid prior to publication month. Prices are for payment by check and ACH.Credit card surcharges apply. Early termination will result in loss of long- term discounts earned.			

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