CIRCULATION MARKET OVERVIEW INSIDE ARDEN Woodlake Town & 95821 Country Del Paso CC Arden Oaks Carmichael 95815 95608 Ancil Hoffma Park Pavilions Sierra Oaks Vista 95816 SACRAMENTO Rive Loehmann's Plaza 95864 Jesuit 95814 Wilhaggin Midtow Blvd. Lyon Village Park 95825 Sierra Oaks McKinley Park Campus owntown Sutter's For Eab 40's Commons 95819 Sac State UCD Med Oak Park 250 INSIDE LAND PARK/GRID Elmhurst 95820 95817 Tahoe Park 95818 Curtis Park 2000 Verified City College Greenhaven Hollywood Park Land Park **USPS INSIDE POCKET** 95822 South Land Park **Every Door Direct Mail** Executive Airpor 95831 Bing Maloney South Pocket Florin Rd.

	TOTAL MONTHLY CIRCULATION	DIRECT MAILED TO HOMES	NEWSTAND DELIVERED	TOTAL MONTHLY READERS	AVERAGE INCOME	AVERAGE HOME VALUE
INSIDE EAST SACRAMENTO 95816 95817 95819 95820	19,900	18,100	1,800	37,000	\$108,630	\$674,000
INSIDE LAND PARK/GRID 95814 95817 95818 95822	22,500	18,800	3,700	40,000	\$101,305	\$620,000
INSIDE ARDEN 95608 95825 95864	21,050	19,350	1,700	42,000	\$109,420	\$750,000
INSIDE POCKET 95822 95831	17,900	16,600	1,300	34,000	\$99,940	\$595,000
MONTHLY TOTALS	81,350	72,850	8,500	165,000	\$104,824	\$659,750

* Average Household Income \$54,800 in Sacramento County

** Average Home Value \$315,000 in Sacramento County

