







THE MOST INTERESTING PEOPLE, PLACES & CULTURE IN AMERICA'S FARM-TO-FORK CAPITAL

MONTHLY RATES PER MARKET

MULTI-PUBLICATION DISCOUNTS AVAILABLE. ASK YOUR REP FOR DETAILS.

FULL COLOR •EAST SAC •ARDEN •LAND PARK/GRID •POCKET	PAGE SIZE	12 MONTHS PER PUBLICATION MARKET	6-11 MONTHS PER PUBLICATION MARKET	MONTH-TO-MONTH PER PUBLICATION MARKET
	Full	\$ 1,272	\$ 1,388	\$ 1,484
	Half	786	867	932
	Quarter	479	527	608
	Eighth	307	364	432
INSERTS	Insert your preprinted flyers (up to one ounce) in all of our direct-to-home copies. Starting at 5¢ each. Inserts other than 8½ x 11 single-sheets are priced per ounce. See Insert Rate Sheet for details.			
PREMIUM PLACEMENT	20% up charge for first half of publications and inside back cover for ¼, ½ and Full Page ads. Subject to availability.			
TERMS	All advertising prepaid prior to publication month. Prices are for payment by check and ACH.Credit card surcharges apply. Early termination will result in loss of long-term discounts earned.			

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