





Sacramento Print Media Guide 2023

PUBLICATION	FREQUENCY	PRINTED CIRCULATION PER EDITION	COVERAGE	DISTRIBUTION
	Inside Sacramento Monthly East Sac 20,000 • Land Park/Grid 20,000 • Arden 20,000 • Pocket 20,000	80,000	Geo-Targeted Neighborhoods 30 Sq. Miles	Free Every Home Direct-Mail
	Sacramento Bee Daily	31,750	Regional; 1,000 Sq. Miles	Paid Home Delivery Paid Newsstand
	Sactown 6/Year	15,000* 15,000 Promo	City/Regional 150 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Sac. Business Journal Weekly	2,000*	Regional; Business 150 Sq. Miles	Paid & controlled mailed copies Primarily Digital Publication
	Comstock's Business Monthly	1,500*	Regional; Business 150 Sq. Miles	Paid & controlled mailed copies and paid newsstand
	Community Bi-Monthly	1,500*	Community	Limited Mailing
	Social Magazine Monthly	1,000*	Geo-Targeted Neighborhoods .5 sq. Mile	Free Every Home Direct-Mail

*Best Available Information 2023