



THE MOST INTERESTING PEOPLE, PLACES & CULTURE IN AMERICA'S FARM-TO-FORK CAPITAL

For more than 30 years, Inside Sacramento has been the leading print voice covering the neighborhoods, arts, culture, architecture and civic life that define our region. We reach engaged homeowners and decision-makers in East Sacramento, Land Park, Arden-Carmichael, Pocket-Greenhaven and Midtown, reaching 80,000 homes every month.

## WHY ADVERTISE WITH INSIDE SACRAMENTO?

- Trusted and credible local journalism.
- Affluent, educated and engaged homeowners.
- Targeted neighborhood distribution via US Mail.
- High retention and strong visibility.
- Deep community and cultural connection.
- Beautiful editorial environment that elevates brands.

## MONTHLY RATES PER MARKET

**MULTI-PUBLICATION DISCOUNTS AVAILABLE. ASK YOUR REP FOR DETAILS.**

	PAGE SIZE	12 MONTHS PER PUBLICATION MARKET	6-11 MONTHS PER PUBLICATION MARKET	MONTH-TO-MONTH PER PUBLICATION MARKET
<b>FULL COLOR</b> • EAST SAC • ARDEN • LAND PARK/GRID • POCKET	Full	\$ 1,335	\$ 1,457	\$ 1,558
	Half	825	910	978
	Quarter	499	553	639
	Eighth	349	389	499
<b>INSERTS</b>	Insert your preprinted flyers (up to one ounce) in all of our direct-to-home copies. Starting at 11¢ each. Inserts other than 8½ x 11 single-sheets are priced per ounce. See Insert Rate Sheet for details.			
<b>PREMIUM PLACEMENT</b>	20% up charge for first 30 pages of magazines and inside back cover, for ¼, ½ and Full Page ads. Subject to availability.			
<b>TERMS</b>	All advertising <b>prepaid</b> prior to publication month via CC or ACH. Early termination of ad contract will result in loss of earned discounts and will be re-billed at fulfilled monthly rate.			

**INSIDE**  
SACRAMENTO

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