

# WHAT OUR ADVERTISING PARTNERS SAY...

“Community-connected, compassionate, classy, clear-cut, civil. If you’re looking for an advertising outlet that reaches this type of audience, an outlet which delivers a demographic coveted by anyone in business, advertise in **Inside Sacramento**. That’s why Mercy General Hospital, and our parent organization, Dignity Health does. Because *Inside’s* audience — and the magazines they produce — embrace all these attributes and much more.”

— **WILLIAM HODGES**  
Dignity Health

“We’ve purchased the back page of **Inside Sacramento** since they were first published in 1996. It was the best decision our office could have ever made. It quickly established us as the real estate leader in our neighborhoods and our volume has grown tremendously as result. We’d never give up our prime spot!”

— **MIKE LIPPI, Broker**  
Coldwell Banker

“In the four years I’ve advertised my trusts and estates practice with *Inside Publications*, we’ve experienced steady growth. It can feel risky for a small business to launch an advertising campaign, but in this case we found what we were looking for — a positive return on our investment. **Inside Sacramento** puts us in front of our neighbors, building top-of-mind awareness with the thoughtful people we enjoy serving most. They clearly care about our success.”

— **BRIAN D. WYATT**  
Law Office of Brian D. Wyatt, PC

“I appreciate the high quality design and editorial of **Inside Sacramento**. Even though we’ve been successful in Sacramento for more than 30 years we understand the need to keep our business in the hearts and minds of our customers. New people are still flocking to our city and we want to make sure they become customers.”

— **MARLENE GOETZLER**  
Freeport Bakery

“Twenty years ago we chose **Inside Sacramento** because they reached the exact demographic audience for our high-end family of restaurants. They have been excellent partners and helped us recover our business after the pandemic lockdowns.”

— **JOSH NELSON, CFO**  
Selland Family Restaurants